

Big Chili Cook-Off

Saturday, September 11, 2021

Buchanan Park ~ Evergreen, Colorado

Big Chili Inc., a 501(c)(3) non-profit organization, benefits the local volunteer fire departments in the mountain areas of Evergreen/Conifer. Funds raised will be used to support the local fire districts and personal equipment needs of the local volunteer fire fighters who support those districts. Fire districts include Elk Creek, Evergreen, Indian Hills, Inter-Canyon, North Fork and Platte Canyon.

BE A SPONSOR AND SUPPORT OUR VOLUNTEER FIRE FIGHTERS!



*****ALL BIG CHILI COOK-OFF SPONSORS RECEIVE:

- Year Round Website link and logo recognition
- Live Recognition via stage announcement & Facebook mention
- Warm fuzzy of knowing you donated to our Volunteer Fire Fighters

Presenting Sponsor: \$10,000 – Exclusive Opportunity

- Designation as “Official Presenting Sponsor”
- Max exposure and recognition
- Opportunity for On-Stage Welcome Introduction
- Logo recognition on all promotional materials, poster, ads
- Complimentary Business or Chili booth
- Opportunity for two (2) Sponsor Parking Passes
- Facebook invitation to “Like” your business
- Twelve (12) admission Sponsor credentials



Stage Sponsors: \$5,000 – PENDING

- Banner & Live recognition on Main Stage
- Logo recognition on all promotional materials, poster, ads
- Complimentary Business or Chili booth
- Opportunity for two (2) Sponsor Parking Passes
- Facebook invitation to “Like” your business
- Six (6) admission Sponsor credentials



Red Chili Sponsors: \$2,500

- Logo recognition on all promotional materials, poster, ads
- Complimentary Business or Chili booths (up to 2)
- Banner placement on event scaffolding
- Facebook invitation to “Like” your business
- Opportunity for two (2) Sponsor Parking Passes
- Six (6) admission Sponsor credentials



Beer Garden Sponsors: \$1,500 each - PENDING

- Logo recognition on all promotional materials, poster, ads
- Banner placement on event scaffolding & beer garden
- Facebook invitation to "Like" your business
- Opportunity for two (2) Sponsor Parking Passes
- Four (4) admission Sponsor credentials



Green Chili Sponsors: \$1,500

- Complimentary Business or Chili booth
- Logo recognition on all promotional materials, poster, ads
- Banner placement on event scaffolding
- Facebook invitation to "Like" your business
- Opportunity for two (2) Sponsor Parking Passes
- Four (4) admission Sponsor credentials

Firefighter's Challenge Sponsor: \$1000 – PENDING

- Designation as "Official Firefighter's Challenge Sponsor"
- Logo recognition on all promotional materials, poster, ads
- Banner placement on event scaffolding
- Facebook invitation to "Like" your business
- Four (4) admission Sponsor credentials



Big Chili Website Sponsor: \$1000

- Designation as "Official Website Sponsor"
- Year round logo recognition on www.bigchili.org
- Logo recognition on all promotional materials, poster, ads
- Banner placement on event scaffolding
- Facebook invitation to "Like" your business
- Four (4) admission Sponsor credentials



Evergreen Main Street Banner Sponsor: \$750 – PENDING

- Your logo on the Main Street Banner for 24/7 exposure
- Four (4) admission Sponsor credentials

Volunteer T-Shirt Sponsor: \$750 – PENDING

- Complimentary Business or Chili booth
- Your Business Name & Logo on 300 Volunteer T-Shirts
- Banner placement on event scaffolding
- Two (2) admission Sponsor credentials



sponsor opportunities

Big Chili Cook-Off 2021

Ticket Sponsor: \$750 – Limited Opportunity – PENDING

- Complimentary Business or Chili booth
- Your Business Name & Logo on back of ticket
- Use Ticket Back as coupon to drive business to your retail location
- Banner placement on event scaffolding
- Two (2) admission Sponsor credentials



Cornbread Sponsors: \$500 each

- Complimentary Business or Chili booth
- Banner placement on event scaffolding
- Booth banner recognizing as event sponsor
- Two (2) admission Sponsor credentials

Event Wristband Sponsor: \$500 – Limited Opportunity – PENDING

- Banner placement on event scaffolding
- Customized 5,000 wristbands for event attendees
- Two (2) admission Sponsor credentials



Motorcycle Parking Sponsor: \$500

- Banner placement on event scaffolding
- Banner placement on motorcycle parking area
- Two (2) admission Sponsor credentials

Kids Area Sponsor: \$500 – PENDING

- Banner placement on event scaffolding
- Banner placement on Kids Area tent
- Two (2) admission Sponsor credentials

Kids Firefighter Challenge Sponsor: \$250 – PENDING

- Banner placement on event scaffolding
- Two (2) admission Sponsor credentials



ATM Sponsor: \$250 – PENDING

- Banner placement on event ATM
- Two (2) admission Sponsor credentials

Golf Cart Sponsors: \$125 – Limited Opportunity – 1 Sold/2 Pending

- Your logo on banner of a single event golf cart
- Two (2) admission Sponsor credentials



Chili Cook Sponsors: \$125

- Booth Space to cook your own chili
- Compete for cash prizes
- Website listing as Chili Cook Sponsor
- "Chili Cook Sponsor" sign to display at your booth
- Two (2) admission Sponsor credentials



Several In-Kind Sponsor Opportunities are also available such as:
Chili Cook Aprons, Merchandise & More!
See us for additional details.

WE CAN CUSTOM CREATE A SPONSORSHIP PACKAGE TO FIT YOUR MARKETING NEEDS!

For more information, contact:
Lora Knowlton, Big Chili Event Director
at 303-973-1209 or CoCoug@aol.com.

